**ABOUT Pages Content**

1. **What is Uzabl? (**[about.uzabl.com](file:///G:\Uzabl.com\Header%20&%20Footer\about.uzabl.com))

**INTRO**

**Reuse. Repurpose. Recycle.** We exist because we believe there’s always some life remaining in items that we don’t use anymore or even if they have seen better days!

**Uzabl** is a community of people who believe in giving a second chance to their used stuff. Period!

We’re a platform, like several others, that makes it simpler and quicker for you to buy, sell or donate something you’d not want to buy new for a much higher price! Yes, we are honest about it.

Try Uzabl before you get a brand-new item - you’ll be surprised at how people are willing to give away their cherished items for a nominal price that can last for months or years to come. And who doesn’t love a great deal!

What makes Uzabl different?

We envision a community of people who love to buy or sell used stuff and contribute to the environment - in a sense that those items don’t die off unused, or we consume more and more! Yes, we are a marketplace, but what drives us is the idea of building a community of responsible consumers who believe in sustainability.

**We are not different. We’re trying to make a difference.**

**Thanks for being a part of a sensible community!**

**Why Uzabl.com?**

Promote Sustainability | Positive Consumerism | Make Some Side Income | Find Unique Stuff | Save Some Bucks | Tidy Up

**How You Can Make the most of Uzabl.com**

Think of Uzabl as your Recycle Bin! Yes, we mean it. When you Recycle, you give them a new life, a second chance.

Of course, there’s always a monetary angle, but the best scenario is to use Uzabl.com as a platform to give a second chance to your used stuff - buying from people who care and selling to those who’ll appreciate it.

**Uzabl.com Etiquette**

You are **RITE**!

**Respectful. Person of Integrity. Truthful. Equitable.**

These are the four pillars of our co-existence. We believe in and trust all our community members to respect each other when communicating via messages or meeting in-person to finalize the deal.

You shall always post the full picture of the item, from its title and description to the price – honesty is the best policy! Think of it like giving away your most loved possession to someone who’ll appreciate it – you have to be true and summarize the pros and cons honestly so everyone benefits from the exchange.

Your integrity is what will keep the essence of this platform intact while benefitting all the members. Be true about the defects, how it was used or if anything needs a fix. Afterall, you’d not want your buyer to feel bad just like you’d not like it yourself.

Truthfulness will build a strong community of second handers where everyone can fluourish without doubt and feeling cheated.

Let’s be RITE. Always.

1. **Staying Safe** ([about.uzabl.com/StayingSafe](file:///G:\Uzabl.com\Header%20&%20Footer\about.uzabl.com\StayingSafe))

**We have ZERO Tolerance against imposters, scammers and fakes. We ban fraudulent users permanently.**

Like any business dealings, there always is a chance of misrepresentation and fraudulent behavior from certain members whose sole intention is to make money, cheat, or pass time!

We do our best to protect our members from such acts by actively monitoring the usage, implementing stringent policies and applying technologies to keep them at bay! We also ask members to report fraudulent members, fake or stolen products and proactively contribute to making this community an ethical one.

**Buyers**

Always be vigilant and alert.

Be smart when finding and finalizing an item. Look up, search for information about the product online or ask a friend.

Be fair when negotiating the price. Sellers won’t respond if you make low ball offers.

**Read the product description CAREFULLY.** We can’t emphasize more on this. There are 90% chances that your experience will be good if you read the full product information carefully, compare it with other similar listings, and search for more information online, etc. You’ve got to be smart!

**Communicate with seller.** We’ve made it easier for you to contact the seller about the product condition, availability, pricing, etc. You just need to start a chat with them and they’ll happily answer. But we ask you to make serious enquiries only, as the sellers are sometimes overwhelmed by messages from non-serious buyers!

**Meet locally, in public places.**

After finalizing the deal over chat, we suggest you to ask the seller to meet in places like – subways stations, cafe, shopping mall, nearby police station, or a public library. This is to safeguard both parties from fraud. If the seller agrees and wants you to meet at his home, sure you can go ahead but it’s your responsibility to trust and be safe. In case of emergency, call 911.

**Sellers**

**Respond swiftly.** If you want to sell your item quick, make sure to reply to genuine buyers quickly.

**Meet at a public place to finalize the deal.** If it’s a heavy item, you may want the buyer to pick it up from your place, so it’s your responsibility to stay vigilant and safe.

**Get positive reviews.** Buyers can rate their experience and also leave a review about you. Your communication, offer, product information, genuineness – all are part of buyer’s positive experience, hence, your rating. The more positive reviews you have, the better your contribution to the community. Remember, if you’re **R.I.T.E** (Respectful. Person of Integrity. Truthful. Equitable) you’ll be a valuable member and a great seller!

Follow these safety tips, at all times:

1. Meet at safe, public places whenever possible.
2. NEVER share bank information, SIN, OTPs, password, or any other personal information via chat/messaging.
3. Do not send or transfer money before receiving the item.
4. Try to deal with locals, in-person. Do not accept offers that provide shipping.
5. Don’t accept checks or money orders. Only deal in cash or wire transfer.
6. Beware of “DREAM DEALS” that look too true to be real.
7. Avoid voice calls as much as possible (unless extremely necessary). Use our safe chat system.
8. Don’t use abusive or hate language. We follow **ZERO tolerance** on gender bias, racism, sexism, hate speech and abuse. We reserve the right to revoke the ability of any users to reply to ads without notice.
9. Don’t fake your identity – email, phone, ID, etc. This is a serious offence and is liable to legal scrutiny.
10. Ask a friend to accompany you if possible.
11. Believe in your gut feeling!

If you suspect scam or fraud, please report it to [Canadian Anti-Fraud Centre](https://antifraudcentre-centreantifraude.ca/) or dial 888-495-8501 (toll-free).

Contact your local police department in case of in-person frauds.

Report Ad/Seller/Message if you suspect scam or inappropriate behavior, or write to us at [scamalert@uzabl.com](mailto:scamalert@uzabl.com).

**BEWARE of SCAMS!**

Being vigilant and alert is very important when using platforms like Uzabl.com. Besides your gut feeling about a seller or a post, you should watch out for the following scam hints:

1. Dreamy deals that sound unreal
2. Free Shipping guarantee
3. Asking about the Price when it’s already posted
4. You receive text or email from someone too further away or in another city
5. Low ball offers that are intentional but not sell-worthy
6. Inappropriate language – foreign language, spelling, grammar, etc.
7. Refusal to meet in-person or at a public place to close the deal.
8. **Premium Members** (<about.uzabl.com/PremiumMembers>)

Premium Members get to post unlimited ads and reach more potential buyers. Here’s what you’ll be able to do with your premium membership:

* 1. **Unlimited Postings** (up to 100) for 30 days.

Regular members can post up to 5 Ads per week. As a premium member you can sell unlimited number of items. We limit it to 100 ads, because we want to keep the platform safe and free from abuse. We hope 100 is a great number! Just in case you need more than 100 postings, you can write to us and we’ll carefully take up your case and offer you more.

* 1. **Analytics**

Get the views count on your postings. You’ll know which ones are performing better, and make changes to those that are under performing – you might want to follow the pattern of postings that got more views.

* 1. **Add-Ons**

We’re working on introducing more services for premium members like goodies, rewards for selling a certain number of items, premium badges, and even free subscription to some interesting online content. Stay tuned!

**JOIN NOW**

**\**

1. **Contact Us**

If you have a query/feedback or want to know more about our services, you can write to us at [support@uzabl.com](mailto:support@uzabl.com).

Alternatively, you can fill this form to reach us.

|  |  |
| --- | --- |
| **Name\*** |  |
| **Email\*** |  |
| **Message\*** |  |

**Submit**

Please use [**scamalert@uzabl.com**](mailto:scamalert@uzabl.com) to report scam or fake listings or sellers.

1. **Prohibited Items** (<help.uzabl.com/articles-prohibited-items>)

**The general rule of thumb is: don’t list an item that is illegal to buy or sell in Canada, or that is not owned by you.**

This is a comprehensive list of prohibited (or restricted) **items or services that cannot be posted** for sale on Uzabl.com.

* pornography photos or videos, articles, erotic products
* weapons; firearms/guns and components; BB/pellet, stun, and spear guns; etc.
* body organs, surrogacy, sperm
* alcohol or tobacco; unpackaged or adulterated food or cosmetics
* cannabis extracts, oils and edibles
* [Health Canada recalled items](https://www.hc-sc.gc.ca/); hazardous materials; body parts/fluids; unsanitized bedding/clothing
* PPE equipment, masks, sanitizers, wipes, toilet paper
* fake currency, counterfeit books and copyrighted materials
* ammunition, clips, cartridges, reloading materials, gunpowder, fireworks, explosives
* offers, solicitation, or facilitation of illegal prostitution and/or sex trafficking
* exploitation or endangerment of minors; child pornography; child adoption services
* prescription drugs, medical devices; controlled substances and related items
* pet sales, animal parts, stud service
* endangered, imperiled and/or protected species and any parts thereof, e.g. ivory
* false, misleading, deceptive, or fraudulent content; bait and switch; keyword spam
* offensive, obscene, defamatory, threatening, or malicious postings or email
* anyone’s personal, identifying, confidential or proprietary information
* stolen property, property with serial number removed/altered, burglary tools, etc.
* ID cards, licenses, police insignia, government documents, birth certificates, etc.
* counterfeit, replica, or pirated items; tickets or gift cards that restrict transfer
* lottery or raffle tickets, sweepstakes entries, slot machines, gambling items
* spam; miscategorized, over posted, cross-posted, or non-local content
* postings or email offering, promoting, or linking to unsolicited products or services
* affiliate marketing; network, or multi-level marketing; pyramid schemes
* food – raw or cooked and/or perishable items
* used cosmetics, under wear, and body suits
* baby nests; baby walkers; car seats and booster seats manufactured prior to January 1st, 2012
* any good, service, or content that violates the law or legal rights of others

**We’ll immediately remove any violating ad posting and ban users who repeat such offensive behavior.**

Members must comply with all applicable Canadian Laws, Uzabl.com’s Terms of Use and all posted site rules. Thank you for helping keep Uzabl.com safe for the community.

1. **Ethical Use** (<help.uzabl.com/articles-ethical-use>)

Uzabl.com is a platform for people who want to give used items a second life! We like to believe that there are people who want to reuse, recycle stuff instead of buying new ones every time.

Our members believe in the power of sustainability, and reusing stuff that are still good for months or years to come.

**Uzabl.com is not a place to sell fake, stolen, counterfeit, or illegal** [**items as listed here**](file:///G:\Uzabl.com\WEB%20PAGES\help.uzabl.com\articles-prohibited-items)**.**

We motivate members to be ethical while using Uzabl.com – be honest, truthful about the items you are selling, price them fair, and communicate like you’d do with your neighbors.

Let’s together make it a marketplace where sensible buyers and sellers meet and exchange items.

Thanks for helping us build a responsible and great community.

1. **Blog** (<blog.uzabl.com>)  
     
   (((I’ll share Blogs with you soon)))